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# Diversification done right

Diversified allocation of your premium in a fixed indexed annuity (FIA) has the potential to reduce zeros and steady interest credits

## Diversification can pay in an FIA

Our fixed indexed annuities offer a variety of choice when it comes to your options for indexed interest crediting option growth potential. Whether you are considering interest crediting options linked to the more familiar S&P 500® Index, the innovative Barclays Trailblazer Sectors 5 Index, an iShares® exchange traded fund (ETF), or the newly available BlackRock Market Advantage – F&G offers a growing selection of ETFs and indexes you can choose from, making it that much easier to diversify within an FIA.

Choosing to allocate your premium to more than one interest crediting option has the potential to:

- Reduce your chances for zero interest credits in any given crediting period
- Achieve more consistent interest credits over time

Here's why.

## No one year is the same – a look at historical performance

Different indexed interest crediting options are going to perform differently depending on a number of factors, such as economic cycles and market conditions. Looking at the period from 2009 to 2022, no one year is the same – nearly every year had a different option with the highest return.

What does that mean? While diversification cannot guarantee a profit or protect against zeros in an FIA, it can be a useful tool to smooth out potential market volatility and corresponding interest credits.

Had just one interest crediting option been selected for the duration of the period – let's say, for example, the BlackRock iShares U.S. Real Estate ETF – that single selection would have resulted in inconsistent interest credits and multiple years of zeros. We see this on the chart on the following page.

**Allocations to a single interest crediting option would have seen annual interest credits between 0% and 59.66% (two-year returns were annualized for this comparison). Zeros would have resulted as infrequently as 4.38% of the time or as frequently as 24.15% of the time. If your goal is to reduce the chance for zeros and strive for more consistent interest credits, diversification is one tool to consider.**

## The historical performances show - no one one-year interest crediting option is top each year

2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
23.90%	29.46%	12.62%	13.31%	29.70%	26.49%	0.21%	10.60%	21.93%	-3.00%	28.88%	25.03%	35.60%	0.20%
23.81%	21.86%	12.52%	13.14%	29.60%	21.81%	-0.73%	10.46%	21.36%	-3.38%	28.47%	16.26%	27.07%	-10.89%
23.45%	14.89%	12.37%	11.81%	18.00%	12.72%	-0.97%	9.09%	19.54%	-4.99%	25.38%	16.13%	26.89%	-13.54%
23.34%	12.91%	9.71%	11.74%	14.72%	11.43%	-2.16%	8.73%	19.40%	-7.01%	24.21%	10.17%	13.26%	-14.44%
23.23%	12.78%	5.73%	11.68%	8.12%	11.39%	-2.29%	5.21%	13.92%	-7.02%	18.14%	7.03%	7.84%	-15.84%
5.99%	11.67%	2.14%	10.70%	3.92%	10.78%	-3.48%	3.84%	13.53%	-7.10%	17.98%	10.83%	6.11%	-19.77%
2.60%	11.62%	1.54%	5.93%	-2.46%	9.35%	-3.58%	2.89%	13.20%	-7.83%	15.90%	4.80%	3.00%	-19.80%
2.59%	6.86%	1.40%	5.92%	-2.92%	-2.05%	-5.15%	2.67%	8.97%	-8.56%	11.60%	4.61%	1.05%	-20.13%
2.07%	5.32%	-12.60%	4.09%	-28.25%	-9.32%	-10.58%	-1.07%	4.34%	-17.01%	10.17%	-7.98%	-4.00%	-27.38%


The table above shows historical performance of the included indexes since 2009. Indexed annuities do not directly participate in any stock or equity investments. Hypothetical historical performance is not indicative of future performance. The returns shown above are calculated based on 12/31 (or next business day if 12/31 is not) using the closing price of the index. The closing price does not include the receipt and reinvestment of dividends and distributions.

### Index key

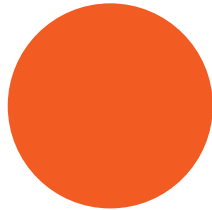
- S&P 500 = S&P 500 Index (SPX)
- BA5 = CIBC Balanced Asset 5 Index (CIBQB05E)
- BA10 = CIBC Balanced Asset 10 Index (CIBQB10E)
- GS Global Factor = GS Global Factor Index (GSGFI5E)
- iShares Core S&P = BlackRock iShares Core S&P 500® ETF (IVV)
- iShares MSCI EAFE = BlackRock iShares MSCI EAFE ETF (EFA)
- iShares US Real Estate = BlackRock iShares U.S. Real Estate ETF (IYR)
- iShares Gold = BlackRock iShares Gold Trust ETF (IAU)
- BlackRock MA = BlackRock Market Advantage Index

## Considering your options

Now, let's explore some of the possibilities for diversification within an F&G FIA.

 In all but the first scenario shown, the client chose to **diversify into two or more crediting options**

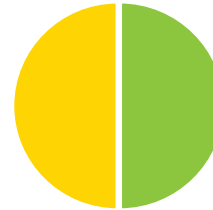
- S&P 500 Index®
- Balanced Asset 5 Index
- BlackRock iShares Core S&P 500® ETF (IVV)
- BlackRock Market Advantage
- Balanced Asset 10 Index
- GS Global Factor



**Available on:**  
AcceleratorPlus®,  
FG AccumulatorPlus®,  
F&G Flex Accumulator®,  
Performance Pro®,  
Prosperity Elite®,  
F&G Safe Income Advantage®



**Available on:**  
AcceleratorPlus®,  
F&G Safe Income Advantage®,  
Performance Pro®,  
Prosperity Elite®



**Available on:**  
F&G Power Accumulator®



**Available on:**  
AcceleratorPlus®,  
F&G Safe Income Advantage®,  
F&G Flex Accumulator®,  
Performance Pro®

Average annualized return	6.85%	9.22%	9.12%	7.95%
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% of years with positive interest credits	83%	87%	85%	86%
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**Available on:**  
AcceleratorPlus®,  
F&G Safe Income Advantage®,  
F&G Power Accumulator®,  
Performance Pro®



**Available on:**  
AcceleratorPlus®,  
F&G Power Accumulator®



**Available on:**  
AcceleratorPlus®,  
FG AccumulatorPlus®,  
Performance Pro®,  
Prosperity Elite®



**Available on:**  
AcceleratorPlus®

Average annualized return	10.32%	10.66%	8.31%	10.19%
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% of years with positive interest credits	85%	85%	91%	91%
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These charts are for illustrative purposes only and do not represent the actual performance of product-specific indexed interest crediting options. Historical performance are not predictive of actual future results. This chart assumes a contract is purchased daily in 2008 for one-year indexed interest crediting options. Daily purchase dates used for illustrative purposes only. Actual purchase dates are available four times each month. Index credit is the average return through the duration of the crediting period. Cap, Participation, and Spread rates effective July 8, 2023 were used for all index crediting dates. Data for chart: March 31, 2008 - December 31, 2022.

## **Experience the potential benefits of diversification**

The well-worn advice to not put all of your eggs in one basket has stuck around all these years — for good reason.

Diversification in a fixed indexed annuity can have real value. Thanks to the variety of indexed interest crediting options we offer, you have a number of diversification possibilities, no matter which product you choose.

**Talk with your financial professional today about the value of diversification in any of our fixed indexed annuities from F&G, today!**

**Please contact us at 888.513.8797 · [fglife.com](https://www.fglife.com)**

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In years when no interest is credited, some indexed interest crediting options may have rider fees deducted, which may decrease the annuity value.

Surrender charges and market value adjustment may apply to partial and full surrenders. Surrenders may be taxable and may be subject to penalties prior to age 59 ½.

The examples in this presentation are hypothetical, non-guaranteed and is not an indication of the policy's and/or interest crediting option's past or future performance.

Volatility control seeks to provide smoother returns and mitigate sharp market fluctuations. While this type of strategy can lessen the impact of market downturns, it can also lessen the impact of market upturns, potentially limiting upside potential.

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